

WELCOME TO SCRIBERIA



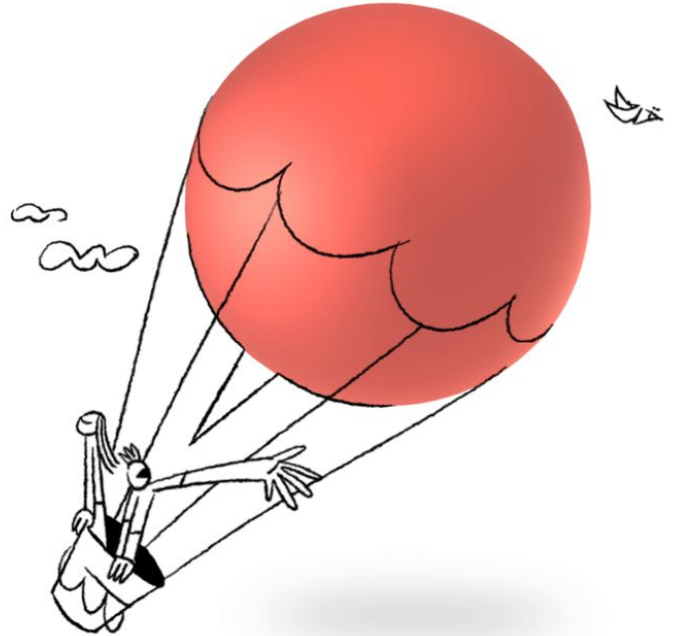
THE HOME OF HARDWORKING PICTURES

WHO ARE WE?

The home of hardworking pictures

When you have problems to solve, plans to make and stories to tell, putting pictures at the heart of your process is key to finding clarity and alignment across your organisation. Scriberia has been helping clients do just that since 2009.

- Founded by Dan Porter & Chris Wilson
- Based in London with a studio in Kings Cross
- 25 employees and a large freelance network worldwide



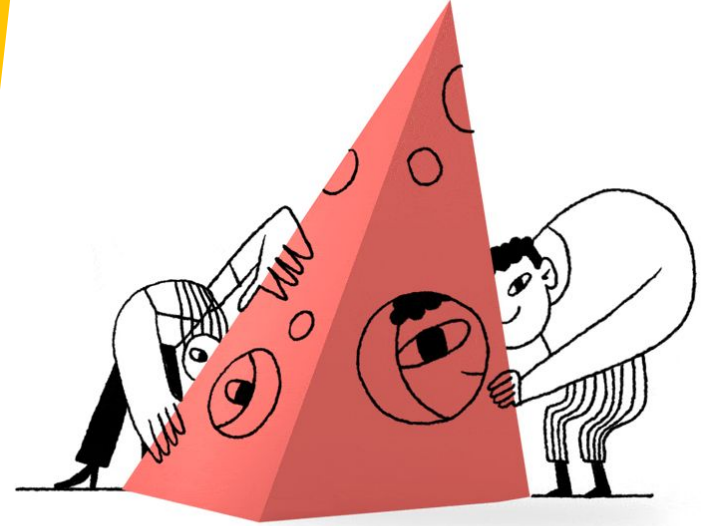
HOW DO WE WORK?

Visual Thinking

As visual thinkers, we use drawing to facilitate conversations, clarify complexity and guide us towards more creative solutions at every stage of our process.

Visual Storytelling

We believe the drawn line is the fastest route to the strongest ideas. We combine those ideas with our expertise as visual storytellers to create valuable and versatile assets for our clients.



WHY WORK WITH US?

Our diverse team

Our team brings a wealth of diverse talents to the table. Whether they are illustrators, animators, facilitators, teachers, writers, producers or client relationship managers, they are the smartest, most creative problem solvers you could ever wish to meet.



WHY WORK WITH US?

Our award-winning visual solutions

Years of experience and carefully developed ways of working underpin every project, enabling us to deliver highly creative solutions that not only meet your immediate needs but will also work hard for years to come.

We facilitate the effective and efficient sharing of information to stakeholders across multiple levels, settings or regions. So, whether navigating complex change programmes or creating public awareness initiatives, we empower organisations to do their work with greater impact, clarity and creativity.



WHY WORK WITH US?

Our commitment to excellence

Our success is rooted in the relationships we build. We're proud to say that, every year, 80% of our work comes from returning clients; including long-term partners like the Google, Deloitte and Salesforce.

What they love about us is our commitment to exceeding expectations; not only with the work we deliver, but in the way we deliver it. Our production processes are carefully designed to keep you in the loop, on budget and on time, every time.



WHO WE WORK WITH

We have a proud track record of helping great teams do their best work.

Deloitte.



McKinsey & Company



VISA



Microsoft



SUNTORY



nationalgrid

Johnson & Johnson

MARS

Google

IDEO



facebook



Goldman Sachs



accenture



THE ROYAL SOCIETY

NSPCC



DURACELL



GREENPEACE



DEFINE, CREATE AND SHARE YOUR VISION

Our facilitators and visualisers use drawing as a filter to help clients reach consensus and alignment in record time. If you have a vision, make it visual. It just makes sense.



It's not just a picture. It's our portfolio, it's our strategy, it's part of our DNA. No one ever talks about us without referring to our vision map - on social media, at events, and in the presentations we deliver. It's our journey.

DEFINE, CREATE AND SHARE YOUR VISION

VISION MAPPING

Taking a new strategic tack or embarking on a programme of change? Vision mapping is a powerful way for leaders to clear away complexity, and gain fresh perspective on what really matters. Our unique method of visual consultancy uses drawing as the filter through which you and your team reach strategic alignment. The map you produce will make it easy to share your vision with stakeholders at every level, but the process of making it is even more valuable.



DEFINE, CREATE AND SHARE YOUR VISION

ANIMATED & INTERACTIVE CONTENT

When it comes to successfully implementing your strategic vision, engagement is key. Animated explainers are ideal for delivering a coherent and consistent message at scale. While layering interactive content into vision maps and infographics - like video clips, live data, progress reports or Q&As - will foster curiosity and encourage deeper dives into the detail.



DEFINE, CREATE AND SHARE YOUR VISION

WORKSPACE MURALS

The plain white walls of the average workspace do nothing to reflect the stories unfolding within them. With a bespoke mural, designed and installed by our team, you can use the blank walls of your office, boardroom or communal spaces to celebrate your past, present or future!



We provide structure to the design process

ST

LABORATION

PLAN FOR AFTERCARE

PLAN FOR QUALITY

WE MANAGE THE DESIGN

KIER UTILITIES

TEAM

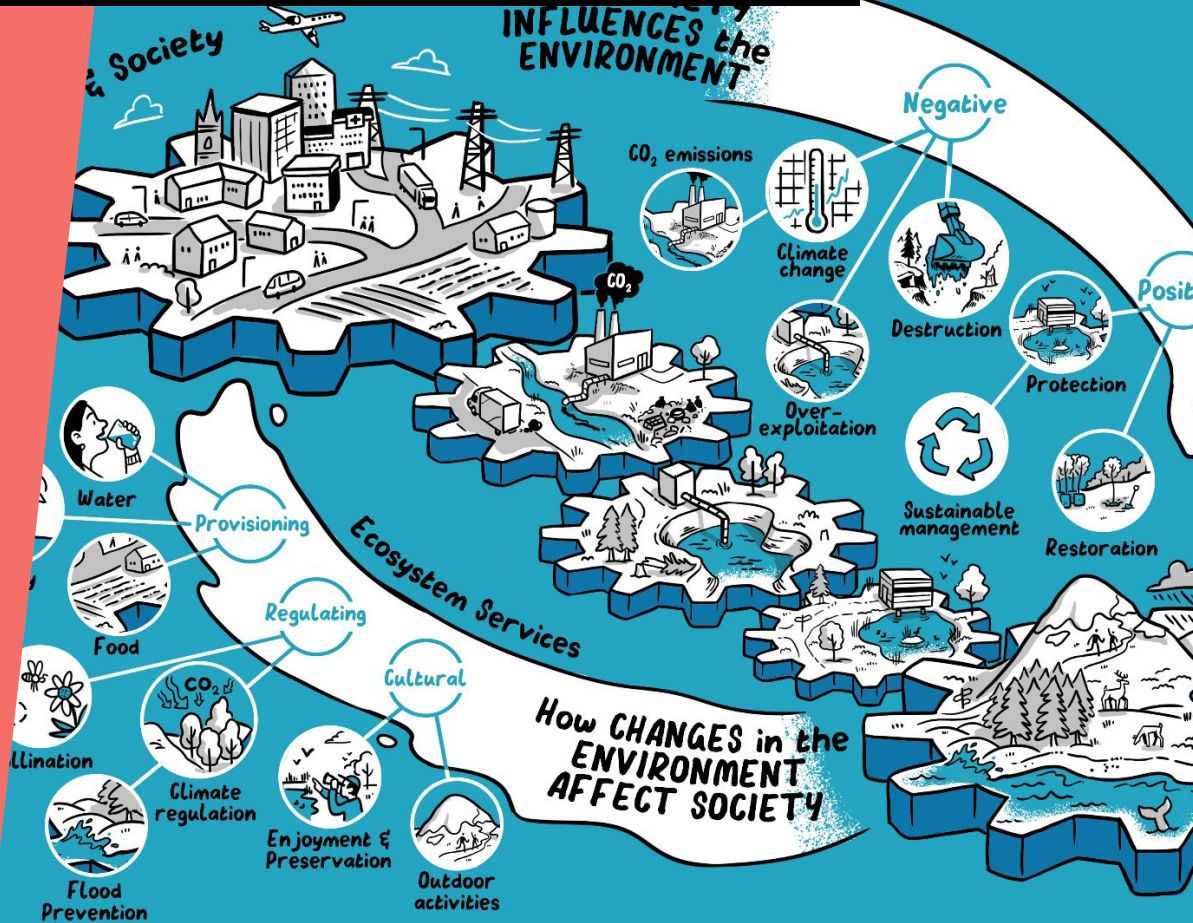
BIM

We provide structure to the design process

COMMUNICATE COMPLEXITY WITH CLARITY

INFOGRAPHICS

Infographics have a well-deserved reputation as highly-effective tools for communication. Their versatility and shareability across owned and earned channels make them a smart way to engage audiences with the detail of any subject. A combination of illustrations and text are brought together in one coherent, brand-aligned, bespoke design to provide a stylish and immensely valuable overview.



COMMUNICATE COMPLEXITY WITH CLARITY

ILLUSTRATIONS

Highlight the stories within your presentations, reports and research papers; create a set of easy-to-follow instructions; or bring your message or brand to life. There are so many powerful ways to use illustration in your work. After a simple briefing process, our studio team will create a bespoke visual style to complement your brand or existing assets, and a suite of images with impact.



COMMUNICATE COMPLEXITY WITH CLARITY

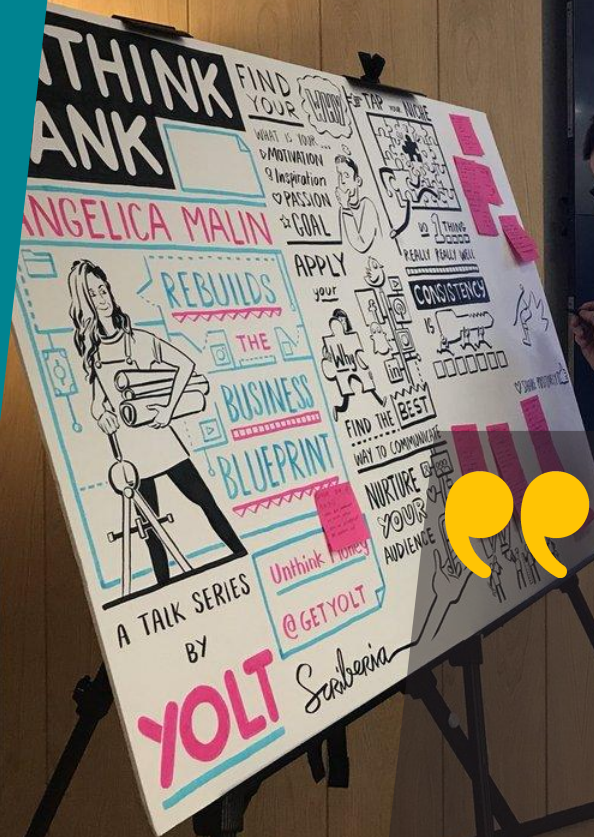
EXPLAINER ANIMATIONS

There is no subject too complicated, serious, technical or important to explain with an animation. From quantum physics to penguin migration, our animators have tackled a mind-blowing array of topics, and turned them all into stories your audience can understand and engage with. 2D animation offers the creative freedom to set your big ideas in motion, and share them with the world.



CAPTIVATE THE ROOM

In meetings and conferences, pitches, exhibitions and presentations, we can help you creatively capture the content and captivate your audience.



We had to trust that Scriberia could deliver an amazing experience on a huge stage. They 100% delivered and really added a 'wow' element. It's hard to understand the impact of scribing until you're there, seeing the picture unfold.

CAPTIVATE THE ROOM

LIVE ILLUSTRATION

Also known as scribing, our live illustration service brings ideas to life as they emerge. It's the ideal way to capture the content of conference plenary or break-out sessions, board meetings, focus groups, pitches or briefings, making it more memorable, shareable and engaging. We scribe in-person, hybrid and virtual events, offering a range of creative and flexible set-ups to suit your needs and your budget.



CAPTIVATE THE ROOM

INTERACTIVE DISPLAYS

Bespoke interactive visual displays for conferences and exhibitions are highly-effective in promoting genuine engagement with your message. Show your audience that you're listening to them, by asking questions and capturing their answers. Offer them a rich multimedia experience with an AR-enhanced display.

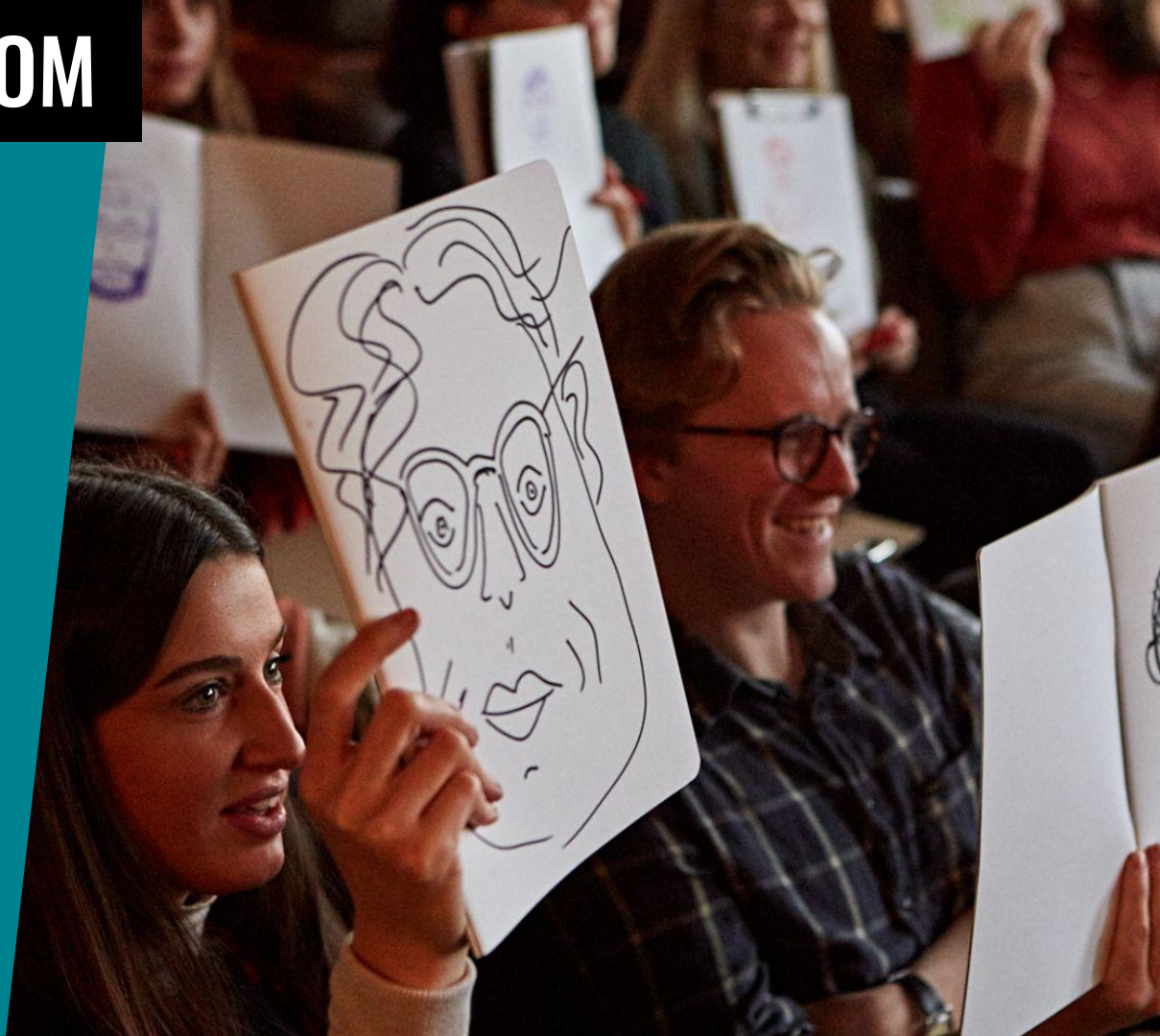
We combine analogue and digital solutions to create truly impactful and original event experiences.



CAPTIVATE THE ROOM

WORKSHOPS

A boost in creative confidence, or a brand new skill: What a better gift to give your event attendees? With help from Scriberia Academy, you can include a workshop in your programme, that delivers fun, effective, practical training in visual thinking that attendees can apply to their own work the very next day. From short breakout activities, to half-day courses, our fantastic facilitators have got you covered.



CAPTIVATE THE ROOM

EVENT BRANDING

Marketing videos, social media assets, printed media, venue banners, animated i-dents, intros, outros and content capture. There is so much to think about when creating a truly coherent visual identity for your event. Engaging with us, early in your planning, ensures a consistency of style throughout, and a stronger, more memorable brand experience for your attendees.



EXTEND YOUR REACH AND FIND NEW AUDIENCES

Reach, teach or inspire action. When it comes to meaningful, multichannel engagement for charities, consumer brands and everyone in-between, scroll-stoppingly stylish visual storytelling is the answer.



This year's campaign scored 23 million more impressions than last year's. That's massive! And there's no way that would have happened without the illustrations and animations from Scriberia.

EXTEND YOUR REACH AND FIND NEW AUDIENCES

ANIMATED VIDEO

Go anywhere, explain anything: that's the beauty of taking the animated route. Our team of award-winning animators are masterful storytellers with a passion for turning dry, dense, serious, sensitive, technical or scientific information into beautiful animated content that enables you to captivate, educate and inspire new audiences as you fully leverage the power of your social channels.



EXTEND YOUR REACH AND FIND NEW AUDIENCES

SOCIAL MEDIA ASSETS

Visual content - like images, GIFs and videos - have become the driving force of social media engagement. By investing in assets proven to boost audience engagement online, you can dramatically and measurably increase the value of your marketing efforts, strengthen your brand identity, and create content and campaigns that leave a lasting impression in a world that's moving at speed.



EXTEND YOUR REACH AND FIND NEW AUDIENCES

BRAND ILLUSTRATION

Marketing videos, social media assets, printed media, venue banners, animated idents, intros, outros and content capture. There is so much to think about when creating a truly coherent visual identity for your event. Engaging with us, early in your planning, ensures a consistency of style throughout, and a stronger, more memorable brand experience for your attendees.



E-LEARNING JOURNEYS THAT ENGAGE AND INSPIRE

Engage your team, upskill at scale and accelerate compliance across your organisation: We can help you build an on-brand, engaging experience that makes light work of learning.

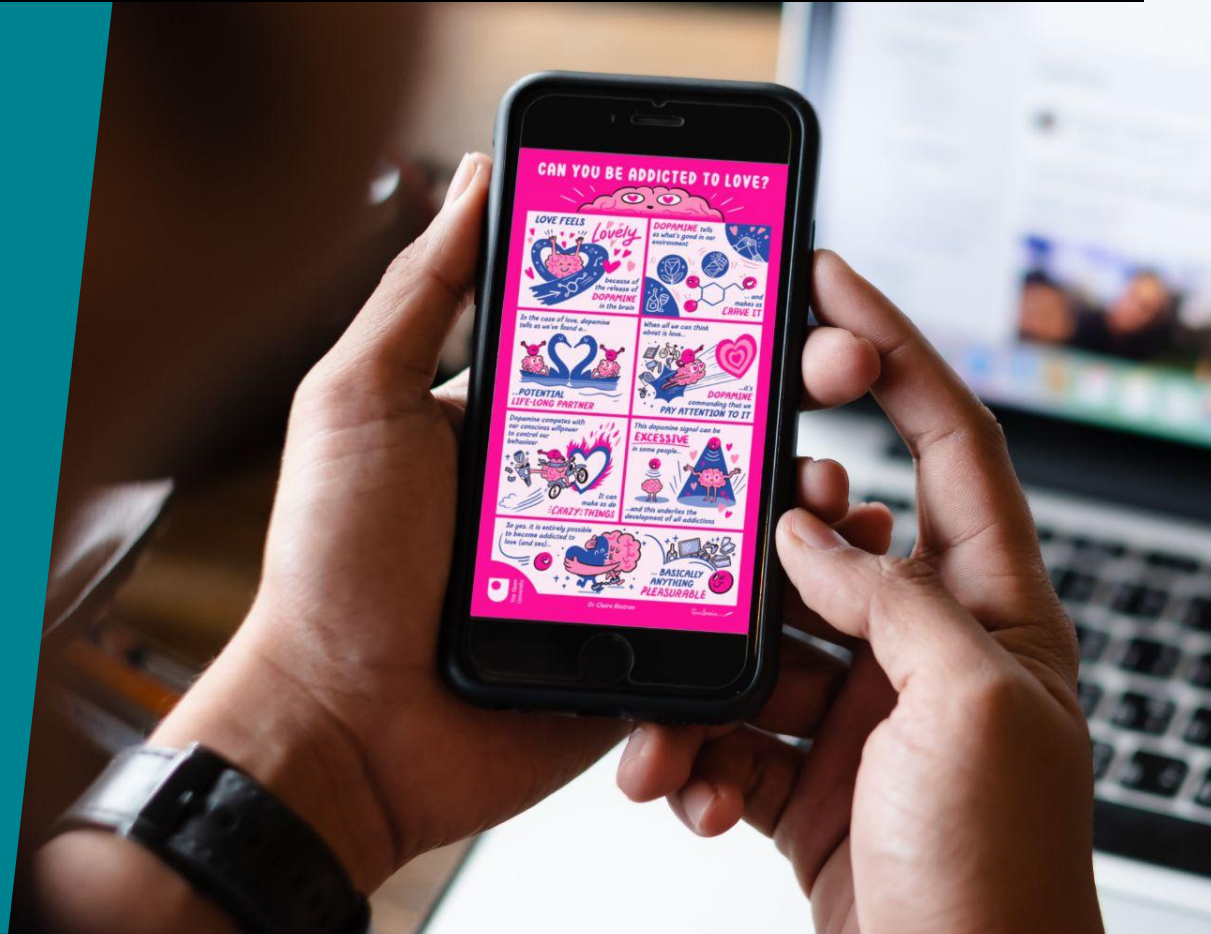


Through a decade of collaboration with Scriberia, I have come to fully appreciate the power of something visual over text. This guiding principle shapes all of my work now.

E-LEARNING JOURNEYS THAT ENGAGE AND INSPIRE

LEARNING SUMMARIES

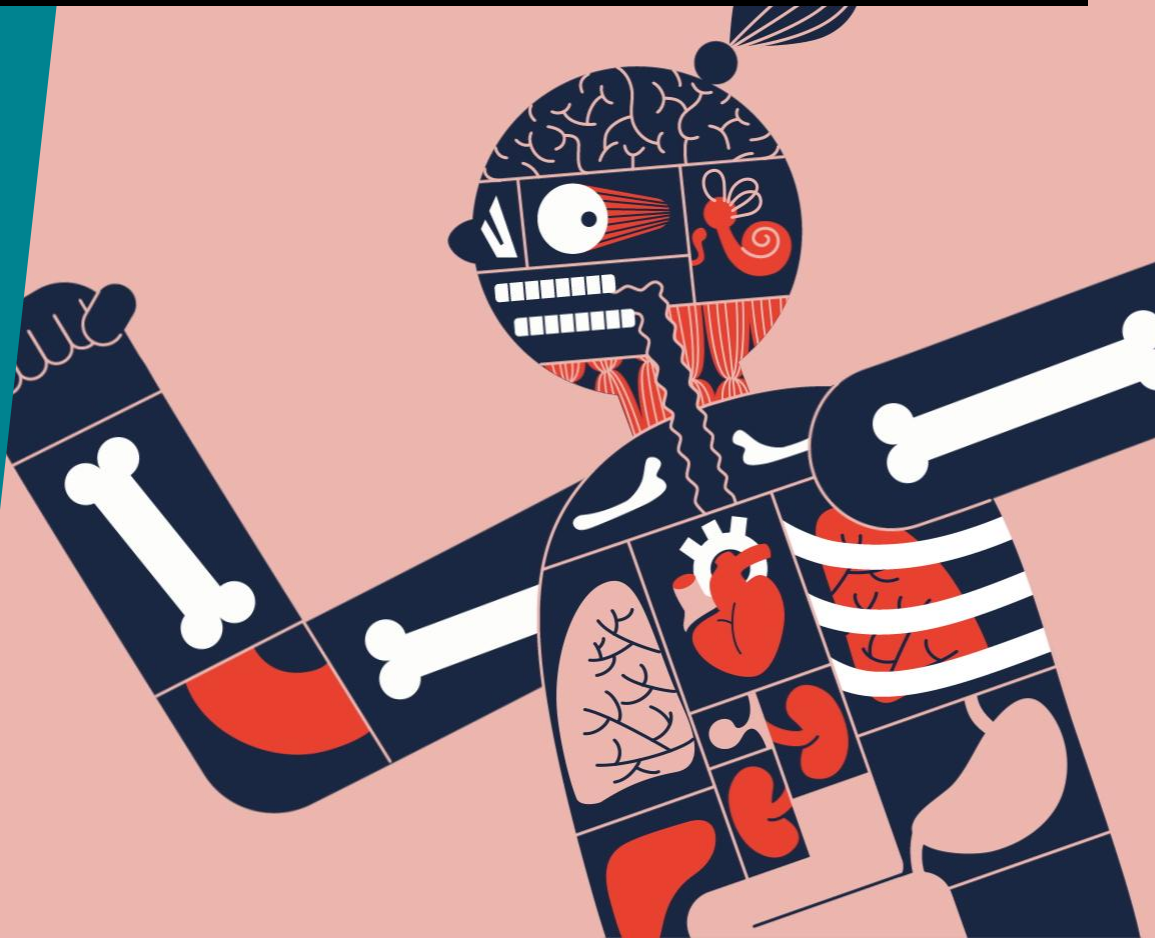
For visual learners, illustrated learning summaries can be invaluable in helping to cement information as knowledge. Highlight key facts or themes through illustrations or infographics that turn dry or complex information into memorable visual narratives that connect your learners with your processes, your principle mission and anything in between.



E-LEARNING JOURNEYS THAT ENGAGE AND INSPIRE

ANIMATED CONTENT

From animated gifs that bring life and personality to your content, to full explainers of key themes, animation lends itself perfectly to the e-learning experience. Stylish, engaging and designed to make information more accessible and memorable. That makes them the ideal 'hero asset' for any e-learning module.



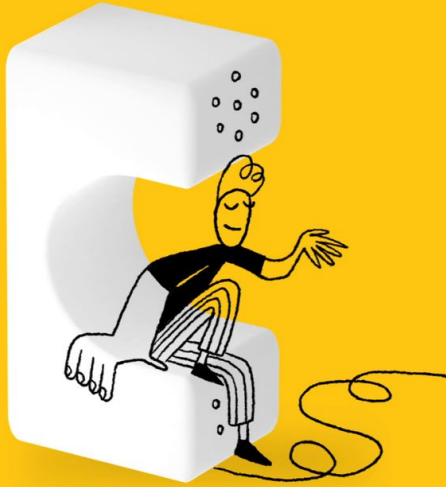
E-LEARNING JOURNEYS THAT ENGAGE AND INSPIRE

END-TO-END DESIGN

For best results, think about your visual content at the start of your course creation project. That way, our team can plan and create a full suite of visuals for the optimal delivery of your content; an ideal combination of animated explainer videos, summarising infographics, gamified learning interfaces, and smaller animated and illustrated elements to maximise engagement and enjoyment at every step. We also offer a scriptwriting service for seamless course creation.



TALK TO US



Ready to untangle complexity, escape from information overload and unlock new ways of working and learning?

Our team of creative problem-solvers are standing by to find the perfect visual solution for you. All you need to do now is talk to us!

To book a meeting with our client relationship co-ordinator, Danny:



email: danny@scriberia.com

phone: +44 (0) 20 72787976